



In the past, you may have been approached on numerous occasions throughout the year asking for financial support for a variety of projects and fundraisers supported by the Junior League of Lufkin. This year, you have the opportunity to be a part of a unified campaign that will benefit the entire League's efforts for programs, events, grants, and college scholarships. We would like you be a partner in the Junior League of Lufkin's annual campaign, *Helping Hands: Helping Today, Strengthening Tomorrow*.

To date, the League has donated almost two million dollars back to our community, supplied thousands of school supplies and backpacks to area schools, performed eye screenings, implemented a camp promoting healthy living choices for children, along with many other worthwhile programs. Today, we are calling on you to support our overall mission to continue making a positive impact in Angelina County.

We have created various levels of partnerships that are available for any size business. New this year, we created an "advertising only" package, in which you may be particularly interested. This package is listed as "Purple Hands" and contains advertising options in various sizes and price ranges. In addition to an advertisement in *Our View*, you would receive recognition at our Power Networking Breakfast, on our website, and also in our Charity Ball and Spring Market Programs.

We would be extremely pleased to form a partnership with you at any comfortable level; please take a moment to look over the list of partnerships and their corresponding benefits as some benefits, in particular those associated with Charity Ball, have been increased since last year. One of the packages should contain benefits that fit the needs of your company.

Because the first copy of *Our View* goes to print soon and all partners receive recognition in *Our View*, please consider your options and reply using the renewal/contract forms as soon as possible. If you choose to support the Junior League of Lufkin with a partnership that contains an advertisement, I will contact you upon receipt of your signed renewal/contract.

As President-Elect and Chairperson of the Helping Hands Campaign, I will be your contact person for any needs or questions you might have with regard to the annual campaign. It is my intention to personally coordinate all advertising, recognition, and benefit opportunities with our valuable partners. Please do not hesitate to contact me if you have any questions or concerns.

As you will notice on the renewal/contract forms, we would be happy to invoice you on September 1, 2010, either in full or in four monthly installments. In addition, we are also able to accept payment via MasterCard or Visa. If you choose this option, I will contact you for the information during the month of October. Furthermore, if your business would prefer to pay during calendar year 2011, arrangements can be made to satisfy this request as well.

Once again, I thank you on behalf of the Junior League of Lufkin for your consideration and hope to count on you as a valuable partner for the 2010-2011 campaign year.

Very truly yours,

Jennifer L. Webster  
President-Elect and  
Helping Hands Campaign Chair